

## **The Blueprint of a Good Room**

### ***Functionality!***

- Design for comfortable and practical room use. There is no point in investing in the latest trends if they aren't suitable for guest's functional requirements.
- Always have housekeeping, product quality and lifecycle in mind when refurbishing your room. There are hidden long term costs if housekeeping is required to spend extra time cleaning a room, or certain items have to be replaced because they aren't commercial quality.

### ***The Sleep Experience!***

- Buy the best quality bed you can afford, only buy commercial and buy for comfort, your guests will thank you.
- Quality linen and pillows are equally as important, 250 thread count 50/50 polyester and cotton sheets and pillow cases are ideal in a commercial setting. The combination of polyester and cotton results in a product that is durable, feels smooth and crisp, retains its shape, crease resistant, launders easily, dries quickly and requires little or no ironing
  - Pillow and mattress protectors maintain the hygiene and help to prolong the life of your investment.

### ***Materials & Finishes!***

- Combining thoughtful design with appropriate finishes will ensure your room can take a punch and look sharp for years.
- Always include a few 'nicer' materials in the design to increase the value of the finished product. We are sensory creatures... so the soft feel of a beautiful fabric or the eye-catching quality of natural stone is something that guests will remember.

### ***Layout!***

- Based on your guest profile, layout your room considering ergonomics, circulation space and functionality.
- Having a poorly laid out room could cost you. Certain items in the room can be hit with excessive wear and tear simply because they were in the wrong location or too big for the space. This could lead to guests physically moving furniture themselves or bumping into it with luggage.

### ***The Bathroom!***

- A bathroom is a long-term investment. Keep it simple, do it well and it will kick goals for your guests and staff.
- One of the biggest issues with bathrooms is the lack of storage space for guests. Even the smallest bathrooms can get around this issue with innovative solutions.

### ***Technology!***

- Find ways to incorporate guest personalisation to give their experience that extra touch.
  - Exposed cords - Hide them now!
- Mainstream technology such as Wi-Fi, media streaming and keyless entry is a standard expectation for guests - upgrade to seamless and integrated systems to avoid disappointment.
- Consider an Energy Management System to cut your overheads and help save the planet.